

Statement of Intent of IUCN NL Leaders for Nature *Inspirational Programme on Ecosystems*

Within the framework of Leaders for Nature, ABN AMRO Bank N.V., AkzoNobel N.V., ARCADIS Nederland B.V., Cofely Nederland N.V., DHV B.V., Koninklijke DSM N.V., Interface Nederland B.V., Koninklijke Luchtvaart Maatschappij N.V., Nutreco N.V., Koninklijke Philips Electronics N.V. en PriceWaterHouseCoopers Accountants N.V., hereafter referred to as the 'initiators', have at the instigation of Stichting IUCN Nederlands Comité stated their intention to enter into a partnership to foster joint activities aimed at conserving and restoring ecosystems and biodiversity. The goal of the partnership, in which the initiators will respect each other's interests, is to contribute to the building of a targeted and effective strategy aimed at halting biodiversity loss and stimulating the restoration of ecosystems inside and outside of the Netherlands, and at reducing the initiators' ecological footprint. To this end, the signatories will work together in an *Inspirational Programme on Ecosystems*, focusing on a short, medium-long and long-term strategy.*

Considerations:

1. The initiators recognize the need to actively contribute to a more sustainable society in which economic, ecological and social values are in balance.
2. The initiators recognize that the private sector can play a major role in the creation of a sustainable economy.
3. The initiators agree that ecosystems and biodiversity are vital to economic wealth and prosperity; the economy needs nature.
4. The initiators acknowledge that they often lack sufficient knowledge of the environmental impact (ecological footprint) of their companies on biodiversity and ecosystems in the Netherlands and abroad. They wish to reduce their footprint by improving company processes or compensating for their footprint through innovation, targeted activities and projects. In order to do this, it is important that the footprint of each company is calculated so that a strategy can be formulated to reduce it.
5. IUCN NL's initiative offers the participating companies a unique cooperative partnership in which they can help shape and implement the sustainability agenda on biodiversity and ecosystems, with room for both individual and joint strategies.

Accordingly, the initiators commit:

1. To working out the details of this statement of intent in a document that will establish the terms of the partnership and formulate the starting points for a common vision on significance and strategy. This activity will be undertaken over the next few months under the guidance of IUCN NL.
2. To drawing up an outline of an action programme by mid 2012 that can be implemented in the Netherlands and abroad, including goals for the short, medium-long, and long term.
3. To deciding on a common communication plan to put out the significance of the programme both inside and outside of the Netherlands.
4. To making the first concrete, visible and positive step for biodiversity and ecosystems in 2012.
5. To pursuing the integration of business and biodiversity – which has a direct link to ecosystems and the core business of the participating companies – in all the projects under the IUCN NL Leaders for Nature *Inspirational Programme on Ecosystems*.
6. To making resources and capacity available so that each company can carry out the steps and actions described in the above action programme.
7. To working collectively to get other companies involved in the project for the short, medium-long or long term.

* The text of the Dutch Statement of Intent of IUCN NL Leaders for Nature Inspirational Programme is leading